

DT Exemplification

Key Stage 2 Spring Term Cycle C

During this unit the children created a smoothie. They used market research and consumer research to underpin their final product, which they designed and made.

The examples here show the progression throughout KS2.

First Level

Nice use of colours reflect the fruit

Thought about ingredient combinations

Nutritional information included for consumers

More focus on product name and needs to be more impactful on the consumer e.g bigger



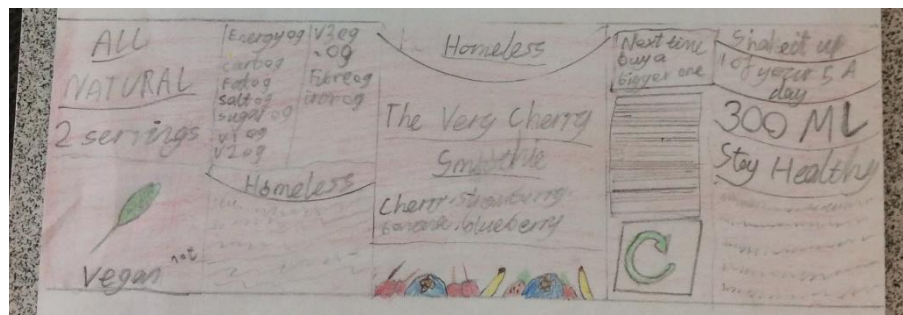
Second Level

Clear product label

More enticing name for consumer

Extra and Nutritional information

Used market research well and reflects on the child's own product



Third Level
Clear product
name and intent

Typography used
effectively

Use of colour
reflects the
product

Thought about
ingredients and
combinations

